The End of an Era: Win Hill Retires

by William Revelle

After 45 years as a graduate student and faculty member at Northwestern, Professor Win Hill retired this year, joining Donald Campbell and Carl Duncan as an emeritus member of the department. Win came to Northwestern in 1950 with a BA from Yale and completed a master’s degree with Ben Underwood as his thesis adviser. Underwood told Win that “we have wrapped everything up in verbal learning” and encouraged him to work on something else. Although that optimism was perhaps premature, it did lead Win to explore human motivation and ego involvement, working with Underwood and Janet Taylor (Spence).

Win’s interest in animal learning took him to Stanford, where he earned his PhD in 1954. After two years of social psychology work in the army at Walter Reed Hospital and a one-year appointment at Harvard, he returned to Northwestern in 1957—this time as a member of the faculty—and has been here ever since.

When Win arrived at Northwestern, the psychology department consisted of 10 faculty members and 1 open position. By the time he retired, the department had grown to 24 with 3 open positions. Win played an important role in this growth, serving as chair from 1970 to 1975 and recruiting eight new faculty members—including two of the next four chairs—during that time. In addition, Win served as director of undergraduate studies from 1978 to 1995, except for a year (1979–80) as acting chair.

Win was active in the study of animal learning and motivation, and his text Learning: A Survey of Psychological Interpretations will soon be issued in its sixth edition. In recognition of his scholarly contributions and service to the field, Win was elected the 1974–75 president of the Midwestern Psychological Association; he also served many years as MPA chair.

ongoing concern with undergraduate teaching and advising is reflected in his service as secretary of the Council of Undergraduate Psychology Programs from 1991 to 1993.

Well known for his curiosity and broad interests, Win was a welcome member of many a dissertation committee in experimental as well as personality and clinical psychology. He remains active by working on a history of the department and collaborating with his wife, Libby, on a long-term project about the Chicago River and environs.